

Appointment

## BCGE – Nicole Crettenand appointed Head of Institutional Investors

**Geneva, 27 March 2024 – The Banque Cantonale de Genève's executive board has selected Nicole Crettenand as the new head of its Institutional Investors department. She will be leading the department operating within the Asset Management division and be responsible for developing relations with pension funds throughout Switzerland.**

Originally from the canton of Aargau, Nicole Crettenand has a wealth of professional experience acquired at renowned financial institutions. She has held various positions at Lombard Odier, Zurich Invest AG and UBS, where she was in charge of institutional clients, significantly increasing the number of clients in German-speaking Switzerland. She holds a Master of Advanced Studies in Finance from the University of Zurich and a diploma from the Zurich University of Applied Sciences in Business Administration (Hochschule für Wirtschaft Zürich).

Already well-established among Geneva's pension funds, the Institutional Investors department is solid, as demonstrated by its ability to offer tailored active and index-linked mandates as well as its success in developing the Synchrony brand of investment funds and the Zurich-based subsidiary Loyal Finance AG, specialising in bond management. Nicole Crettenand will be responsible for developing relations with institutional investors in German-speaking Switzerland, who account for 80% of the national market.

**For further information, please contact:**

Christophe Weber, Head of Corporate Affairs & Communications: +41 (0)22 809 20 02 – [christophe.weber@bcge.ch](mailto:christophe.weber@bcge.ch)  
Grégory Jaquet, Deputy BCGE Spokesperson: +41 (0)22 809 32 39 – [gregory.jaquet@bcge.ch](mailto:gregory.jaquet@bcge.ch)

Banque Cantonale de Genève [www.bcge.ch](http://www.bcge.ch)  
P.O. Box 2251 Tel. +41 (0) 58 211 21 00  
1211 Geneva 2

*Only the French version of this document is authentic.*

**BCGE: Banking solutions, made in Geneva**

*A universal bank since 1816, BCGE provides high-quality banking services for private, business and institutional clients in Geneva and the surrounding area. BCGE's business lines include everyday banking services, private banking, asset management, investment funds, pension planning, mortgages and lending to the private and public sectors. BCGE runs a trading room and offers financial engineering, business valuation and transmission, private equity and trade finance services. The BCGE Group has 21 branches in Geneva and operates multiple business lines in Zurich, Lausanne, Basel, Paris, Lyon and Annecy with representative offices in Dubai and Hong Kong. BCGE employs 917 people (full-time equivalents, as at 31 December 2023). BCGE is listed on the SIX Swiss Exchange (security no. 35 049 471) and is rated AA-/A-1+/Stable by Standard & Poor's (S&P).*